TECH CITIES 2018

Where business meets technology and talent meets opportunity

Minnesota is consistently ranked among the top places for business—and among the fastest growing states for tech jobs. From startups to *Fortune* 500 players, Minnesota boasts a growing number of tech business, innovations, and professionals. Minnesota isn't Silicon Valley, but that's not a bad thing—our strengths make the region unique among tech hubs.

Now in its fourth year, Tech Cities attracts emerging talent, business leaders, and metro-level policy-makers for lively conversations about the state of tech in Minnesota. Join the Carlson School of Management and a sell-out crowd interested in how technology is impacting businesses across industries, and how tech businesses are shaping the region.

FRIDAY / MARCH 2, 2018
12:30 p.m. – 5:30 p.m.
at the Carlson School of Management

Upwards of
400
attendees*

3-IN-5
attendees from industry or outside the U of M

36 speakers
11 student hosts

25%
Carlson School students in business analytics, information systems, and management programs

19.8K
social media impressions

* 2017 stats

DECEMBER 1 / KEYNOTE SPEAKER TO BE ANNOUNCED

Target CIO Mike McNamara gave the 2017 keynote. Mike told the story of Target's renewed emphasis on technology as a key business asset and shared his perspective on Minnesota's tech landscape.

CARLSON SCHOOL
OF MANAGEMENT
UNIVERSITY OF MINNESOTA

Setting up Shop in MN: Why Firms
Come Here and Stay Here

Best Places to Work in Minnesota
Tech

Building a Tech Worker Pipeline

Scaling Inspiration: Telling Minnesota
Tech Stories

Culture's Impact on Successful Tech
Entrepreneurship

Workplace Culture: Women in Tech

Seven Takeaways for Emerging Tech
Leaders

LinkedIn Economic Graph: Uncovering
Talent Trends in MN

"Brilliantly organized sessions."

*"Great information that was
local, relevant and actionable."*

*"Topics were great, not
the typical same-old CIO
conference."*

*"I really enjoyed the
conference. I love the
innovation here in the Twin
Cities and we have already
reached out to partner with
some of the folks we met."*

2018 Sponsorship Opportunities

Promote your organization, provide learning opportunities for your team, and expand your network. Sponsorships are a great way to demonstrate your commitment to technology innovation and advancement in Minnesota.

PRESENTING SPONSOR $6,000 *(only one available)*

Eight (8) Tech Cities 2018 registrations

Branded 8' table at the networking reception, and the opportunity for a table-top or stand-alone display

Logo and recognition as an event partner in marketing and promotions (web, print, e-mail) and in all day-of event materials (program, signage, screens)

Introduce the keynote, lead a breakout session, or participate on a panel

GOLD SPONSOR $4,000

Five (5) Tech Cities 2018 registrations

Branded 8' table at the networking reception, and the opportunity for a table-top or stand-alone display

Logo and recognition as an event partner in marketing and promotions (web, print, e-mail)and in all day-of event materials (program, signage, screens)

MAROON SPONSOR $2,000

Three (3) Tech Cities 2018 registrations

Branded high-top table at the networking reception

Logo and name in all day-of event materials (program, signage, screens)

VIP LUNCH SPONSOR $1,000 *(two available)*

Two (2) Tech Cities 2018 registrations

Logo and name in pre-event materials. Pre-event lunch is with students, speakers, and sponsors

* Please note, a portion of your sponsorship is not tax deductible. Each complimentary ticket includes $15 in direct goods and services, and will be represented as such on your sponsorship invoice per IRS guidelines.